

Shaklee Milestones

1915–1979

1915 Dr. Forrest C. Shaklee develops Vitalized Minerals.



1956 Dr. Shaklee founds a company based on Living in Harmony with Nature® that is committed to developing products to improve the health of people and the planet.



1960 Shaklee introduces Basic-H® Concentrated Organic Cleaner, one of the first nontoxic, biodegradable cleaners.



1961 Dr. Shaklee creates Instant Protein®, one of the first soy protein isolate formulas.

1972 Shaklee introduces Basic-L®, one of the first biodegradable laundry detergents without phosphates

1980–2003

1981 Shaklee introduces the first plant-based, sustained-release delivery system for vitamin C.

1982 Shaklee becomes a Fortune 500 company.



1983 First American ascent up Mt. Everest without supplemental oxygen is powered by Shaklee nutrition.

1986 First nonstop flight around the world on the *Voyager* is powered by Shaklee nutrition.

1986 Shaklee provides financial support and products for the first recorded expedition by dog sled to the North Pole, led by *National Geographic* award-winning polar explorer, author, and educator Will Steger.

1987 Shaklee is selected by Jacques Cousteau and the Cousteau Society to provide environmentally friendly cleaning products for use aboard their research vessels, the *Calyпсо* and *Alycone*.

1987 Longest human-powered flight, 72

1989 Shaklee helps schools and clinics, and plants more than 1 million trees in Asia in a partnership with the American Heart Foundation, an organization founded by Sir Edmund Hillary.

1990 Nontoxic and biodegradable is chosen as first official product.

1991 Shaklee household cleaners and care products selected for the Biosphere Project in Antarctica.

1991 Shaklee introduces Basic-D®, our first phosphoric acid automatic dish detergents.

1992 Shaklee Cancer Research Center is established to provide relief from natural disasters and severe weather. The center is dedicated to relief from natural disasters and severe weather. The center is dedicated to relief from natural disasters and severe weather.

1993 Shaklee develops NA customized beverage for astronauts on the *AstroAde*, used today.

Over 55 Years of Environmental Leadership and Scientific Innovation

2004–Present

2004 Roger Barnett becomes Chairman and CEO.

2004 Shaklee-powered world-class athletes win 15 gold medals in Athens, Greece.

2005 Shaklee introduces one of the first interferon-boosting immunity formulas: NutriFeron®.*



2006 U.S. Ski Team and U.S. Snowboarding, Shaklee-powered athletes, win 10 medals in Turin, Italy.

2006 Shaklee holds its first-ever carbon-neutral conference in San Francisco.

2006 Dr. Wangari Maathai, 2004 Nobel Prize recipient, becomes Global Ambassador of the Shaklee *A Million Trees. A Million Dreams.*™ campaign.

2007 Shaklee is selected as a U.S. EPA Climate Leader and is the EPA's first consumer products company to offset 100% of its carbon emissions

2007 Shaklee introduces a revolutionary weight management line called Cinch®, and a safe and natural home care line called Get Clean®.



2007 Shaklee is commended by former President Bill Clinton and recognized by the Clinton Global Initiative for the company's leadership in offsetting carbon emissions by creating renewable energy in Africa.

2007 Shaklee introduces Vitalizer, with an exclusive, breakthrough delivery system with 80 bio-optimized nutrients clinically proven to create a foundation for a longer, healthier life.*



2007 Shaklee is honored with Global Green USA's Organizational Design Award for its outstanding leadership role in effecting positive environmental

2007 The largest long-term study of users conducted in collaboration with UC Berkeley researchers of Public Health determines who took a supplement markedly better than people either no supplement or other brand multivitamin

2008 Shaklee is a Best Stevie for Best Corporate Environmental Responsibility by the American Business Awards.

2008 Shaklee launches Tru-Infinity™ first patent-compensated to reward true infinity.

2008 Shaklee's Ger Basic H® or Wash Concentrated Organic Cleaner (PTF Tested and Approved) is awarded the Seal of Approval.

2008 Shaklee introduces Vivix®, scientifically engineered aging at the cellular level.



