

Shaklee Management Team



Roger Barnett, Chairman and CEO

Mr. Barnett is the Chairman and CEO of Shaklee Corporation. Founded in 1956, Shaklee is the number one natural nutrition and green cleaning products company in the U.S., with more than 1.2 million members and distributors in the U.S., Japan, Mexico, Malaysia, Canada, Taiwan, and China. In 2000, Shaklee was the first company in the world to become Climate Neutral Certified to fully offset its carbon emissions.

Mr. Barnett began his career at the investment banking firm Lazard Freres & Co. He then organized an investment group to acquire control of Arcade, Inc., which he transformed into the largest sampling company in the world, expanding from a solely U.S. operation into a global business. He was also the founder and Chairman and CEO of Beauty.com, which continues to be one of the leading internet retailers in the cosmetics industry.

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Mr. Barnett received his undergraduate degree from Yale College (Summa Cum Laude), his law degree from Yale Law School (Senior Editor, Yale Law Journal), and his MBA from Harvard Business School.

Mr. Barnett has been selected as a Global Leader for Tomorrow by the World Economic Forum (Davos). He has also been selected as a Young Leader Fellow of the National Committee on U.S.-China Relations and is a member of the Young Presidents Organization. Additionally, Mr. Barnett serves as a member of the Harvard and Yale Schools of Public

Health Leadership Councils, the Yale University President's Council on International Activities, the Board of Directors of the Elie Wiesel Foundation for Humanity, the Advisory Board of 2004 Nobel Peace Laureate Wangari Maathai's The Green Belt Movement, the Board of Directors for Town School San Francisco, and the Board of Trustees of The Fine Arts Museums Foundation of San Francisco.

Dan Rajczak



Dan Rajczak
President for North
America, Corporate Chief
Operating Officer

Dan Rajczak is Shaklee's President for North America and Corporate Chief Operating Officer. Dan is responsible for growing Shaklee's North America business and for continuing to build Shaklee's integrated R&D, Supply Operations and Marketing capabilities, to enable growth of the global Shaklee business.

Dan comes to Shaklee after 26 years with Procter & Gamble where he held top global leadership roles, with significant sales & profit responsibility, and leadership over innovation, manufacturing and global brand building. His experience has spanned a diverse set of management roles, including running global category businesses, and leading P&G's global new business innovation and strategy efforts. Dan has his foundational roots in innovation and product development as he spent the first five years of his career in research and development. He also lived in Japan where he was the General Manager for P&G's home care and laundry division. Most recently Dan ran the multi-billion dollar global pet food and nutrition business, bringing nutritional innovation and a direct sales approach to key channels including independent specialty retailers, veterinarians and breeders. Dan is a graduate of the University of Waterloo in Canada, where he received his Bachelor's of Applied Science in Chemical Engineering.

Tadashi Saito



Tadashi Saito
Board Director & President, Shaklee
Japan K. K.

Education

Graduate School of Engineering, Kyoto University
in 1992
Harvard Business School (MBA) in 1999

Job Experience

1992: Exxon Chemical Co., Ltd.
1999: Exxon Chemical US, headquarters
2004: Nihon L'Oreal K. K.
2008: Division General Manager, L'Oreal
Singapore Pte. Ltd.
2011 – 2012 March: Division Deputy General
Manager, Nihon L'Oreal K. K.
2012 April: Vice President, Sales & Marketing,
Shaklee Japan K. K.
2012 June: Board Director & President, Shaklee
Japan K. K.

Bradford Richardson



Bradford Richardson
President,
Shaklee International, Inc.

Bradford Richardson joined Shaklee Corporation in July of 2008. As President of Shaklee International, Mr. Richardson is responsible for growing Shaklee's business outside of the United States including the management of existing operations in Canada, Mexico, Taiwan, Malaysia and Mainland China. He is also charged with developing an international development strategy to drive Shaklee's next wave of global expansion.

Bradford has spent the past 22 years developing international markets for leading US corporations. Prior to Shaklee, he developed the international business for a major direct seller of nutritional supplements. Under his leadership, the company entered 11 markets and international sales grew to represent over 40% of total corporate revenues.

Mr. Richardson has worked also internationally for Dell and Lexmark where he helped build distribution networks in Japan, China, Korea, Taiwan, Malaysia, Singapore, Vietnam, Thailand, Philippines and India. He received his undergraduate degree from the American University's School of International Service in Washington, D.C., and his MBA from the Wharton School of

Business at the University of Pennsylvania. He also studied in Europe at The Institute of European Studies in Brussels and the University of Copenhagen.

He is active in international literacy and micro-finance initiatives and is passionate about utilizing the direct selling model to make a positive difference in the world.

Luiz F. Cerqueira



Luiz F. Cerqueira
President, Shaklee Global
Operations

Luiz Cerqueira is Shaklee's President of Global Operations and brings to Shaklee a truly global perspective. Luiz oversees all aspects of Shaklee's operations, encompassing manufacturing, quality, supply, ingredient sourcing, global logistics, and distribution.

Luiz has a chemical engineering background and over 35 years experience in the pharmaceutical, bio-tech, and nutritional industries. Luiz has done business as an executive in the United States, Latin America, Europe, Asia and Africa.

Before joining Shaklee, Luiz had full responsibility for the supply chain in 47 countries at one of the leading global nutrition and beauty businesses, including logistics, quality, and manufacturing at in-house facilities and numerous third-party manufacturers in the U.S. and Asia.

In the pharmaceutical industry, Luiz worked for Johnson & Johnson, American Cyanamid, and Schering-Plough.

Brad Harrington



Brad Harrington
Chief Marketing Officer

Brad Harrington joined Shaklee Corporation in 2009 as Chief Marketing Officer. He is responsible for the company's marketing, advertising, and branding efforts.

Brad is an advertising industry veteran with both digital and traditional marketing experience. Prior to joining Shaklee, Brad was Chief Innovation Officer at iCrossing, the largest independent digital marketing agency.

Before joining iCrossing, Brad was president and co-founder of the highly decorated San Francisco-based advertising agency Cutwater.

Prior to launching Cutwater, Brad was co-president of Seattle-based Cole & Weber, where he started one of the first integrated interactive service offerings in the country. He was also responsible for pushing the agency into new and uncharted territories, including branded entertainment, and he designed the first, and now ubiquitous, online cost-per-acquisition program on behalf of his client, University of Phoenix. Because of his achievements, Brad has been called a "marketing visionary" by the *New York Post*.

Brad has had the great fortune of working with some of the world's most famous brands, including Jeep, Motorola, Ray Ban, Disney, The North Face, LG, Microsoft, Nestlé S.A., Boeing, Dell, Alfa Romeo, Pabst Brewing, University of Phoenix, and Nike

Cindy Latham



Cindy Latham
Senior Vice President,

Cindy Latham is Senior Vice President of Global Marketing for Shaklee Corporation. A veteran of the direct selling business, Ms. Latham has over 20 years of strategic leadership experience in marketing, with significant experience in consumer products and direct sales.

Ms. Latham is responsible for global marketing activities including brand management, new product development, market research, business development and environmental and sustainability initiatives. Ms. Latham was responsible for helping Shaklee become the first Climate Neutral Certified

Global Marketing

Company in 2000 to offset 100% of CO₂ production.

Ms. Latham served as director of marketing for The Fuller Brush Company and vice president of marketing for Quorum International. She is an accomplished speaker and has been featured at the Direct Selling Association Annual & Fall Conferences, the EPA Climate Leaders Annual Conference, and the Natural Products Association National Conference. Ms. Latham graduated with honors from Carleton College, and holds an M.B.A. Ms. Latham has been with Shaklee since 1996.

Marjorie Fine



Marjorie Fine
Executive Vice President,
General Counsel

Marjorie Fine joined Shaklee in 1989 and oversees Legal Services, Government Relations, Field Administration, Product Quality Assurance, Human Resources and Risk Management.

Before beginning her career at Shaklee Corporation, Ms. Fine held the position of Senior Counsel for Bank of America NT&SA and worked for 10 years at the law firm Donahue, Gallagher & Woods as an associate and then partner.

She has represented the Company on a number of boards of directors, including the California Employment Law Council, the Council for Responsible Nutrition and the Direct Selling Association.

Ms. Fine received her B.A. from Smith College and her J.D. from the University of California, Berkeley, School of Law.

Ken Harris



Ken Harris
Chief Information Officer

Ken Harris is responsible for developing and maintaining Shaklee's technological infrastructure, supporting the communications, information and operations systems that connect all divisions of the Company.

Before joining Shaklee in 2005, Mr. Harris was the senior vice president, chief information officer at Gap, Inc. for six years, served as the senior vice president, chief information officer at Nike, and worked at PepsiCo for 10 years in a variety of operations and technology leadership positions including senior vice president, chief operating officer and chief information officer.

Mr. Harris holds graduate degrees in both Management Information Technology and Accounting and a CPA in public accounting from the state of Colorado. He was recognized in 2004 as one of Computerworld's "Premier 100 IT Leaders" and as one of Executive Technology's "Power 50 Retailers."

Dr. Jamie McManus, M.D., FAAFP



Dr. Jamie McManus
Chairman, Medical Affairs,
Health Sciences and
Education

Dr. Jamie McManus is responsible for leading Shaklee's clinical research efforts in support of product development and distributor education.

Prior to joining Shaklee Corporation, Dr. McManus managed Herbalife's Medical Affairs and Nutrition Education department and personally trained more than one million distributors by traveling to more than 44 countries in eight years.

Dr. McManus received her M.D. with honors and completed her Residency from the University of California, Davis, and was a practicing Board Certified Family Physician for 15 years.

Mike Batesole

Mike Batesole
Chief Financial Officer

Mike Batesole serves as Chief Financial Officer of Shaklee. Mr. Batesole brings more than 18 years of executive and financial management experience. Prior to joining Shaklee, Mr. Batesole served in a variety of executive positions, most recently as Vice President of Finance and Administration for Dorado Network Systems. Earlier in his career Mr. Batesole held senior financial positions at VA Software, Rebis software and Bentley Systems. Mr. Batesole serves as a Board Member for Shaklee Cares and serves as Secretary and as an audit committee member for the Walden House, one of the largest non-profit rehabilitation organizations in California. Mr. Batesole holds a B.S. in Business Administration from the Haas School of Business at UC Berkeley and is a licensed CPA and certified management accountant.

Bruce Daggy



Bruce Daggy
Senior Vice President,
Research & Development
and Chief Science Officer

Bruce Daggy, Senior Vice President, Research & Development and Chief Science Officer oversees and directs the functions of corporate research and development. He is primarily responsible for the development of Shaklee's robust portfolio of products including nutrition, personal care, household, and environmental products of for the home.

His career spans over 30 years in global roles within consumer healthcare. In nutrition, his work has ranged from developing leading nutritional supplements in India to providing sports nutrition products to elite athletes. He also has had a major focus on weight management and metabolic disease. He began his professional career in academia and then spent 10 years in research and development at The Procter & Gamble Company. After P&G, Bruce spent over 13 years at SmithKline Beecham/Glaxo SmithKline in both the United States and the United Kingdom in various leadership positions, including overseeing their global nutritional research and development and managing over 80 scientists in the U.K. as well as a team in India. In addition, he was also the Vice President, Weight

Control Research & Development for Glaxo SmithKline.

Prior to joining Shaklee, Bruce served as Senior Vice President, Research & Development and Chief Science Officer at Nutrisystem Inc. where he directed applied research and development for weight management and the prevention or management of obesity-related diseases and disorders.

Bruce has a Ph.D. in Nutritional Biochemistry from Cornell University and a B.A. in Biology from University of Virginia. He has authored 80 publications and abstracts and has developed 13 patents in his name. He serves as Adjunct Professor and Advisory Board Member within the Nutrition, Food, and Exercise Sciences Department of Florida State University. He is a member of the American Society for Nutrition and of The Obesity Society, and has been an active volunteer with the American Diabetes Association's Greater Philadelphia Community Board and its Education and Advocacy Committee.

Laura Evans

As the Senior Vice President of Sales and Field Development, Laura Evans is responsible for Field Communications, Events, Recognition, Incentive Programs, Regional Field Development and Call Center Support.

Prior to joining Shaklee Corporation, Mrs. Evans was President of Excel where she successfully served as the lead executive in the merger with VarTec. Under her leadership at VarTec's direct sales division, Mrs. Evans successfully developed, implemented, and led a growth strategy that reversed a seven year trend of declining revenue.

Laura Evans
Senior Vice President,
Sales and Field
Development

With more than 20 years of sales, marketing, and global experience at highly successful companies such as J. Crew, Disney, and Princess House, she has extensive experience in both direct selling and management.