



# Where is Your Money Going?

## Shaklee's Get Clean Verses Conventional

Fruit and Vegetable Wash	Size	Cost	Usage per Gal.	Gallons of Solution	Cost per Gallon / 48 Gallons
<b>Fit</b>	32oz	\$8.99	Straight	4.0 gallon	\$35.96 / \$1,726.08
<b>Get Clean Basic H<sup>2</sup></b>	16oz	\$10.35	<b>2 teaspoons</b>	<b>Makes 48 gallons</b>	<b>22¢ / \$10.35</b>
General Purpose Cleaning	Size	Cost	Usage per Gallon	Gallons of Solution	Cost per Gallon / 48 Gallons
Fantastik All Purpose Cleaner	32oz	\$4.29	Straight	4.0 gallon	\$17.16 / <b>\$823.86</b>
Formula 409 All Purpose Cleaner	32oz	\$3.29	Straight	4.0 gallon	\$13.16 / <b>\$631.68</b>
Seventh Generation All Purpose Cleaner	32oz	\$4.99	Straight	4.0 gallon	\$19.96 / <b>\$958.08</b>
<b>Get Clean Basic H<sup>2</sup></b>	<b>16oz</b>	<b>\$10.35</b>	<b>2 teaspoons</b>	<b>Makes 48 gallons</b>	<b>22¢ / \$10.35</b>
Window Cleaners	Size	Cost	Usage	Gallons of Solution	Cost per Gallon /1456 Gallons
Windex	26oz	\$3.49	Straight	5.81 gallon	\$17.18 / <b>\$25,016.31</b>
Every Day Living-Kroger	32oz	\$2.49	Straight	4.0 gallon	\$9.96 / <b>\$14,501.76</b>
Seventh Generation	32oz	\$3.99	Straight	4.0 gallon	\$15.96 / <b>\$23,237.76</b>
<b>Get Clean Basic H<sup>2</sup></b>	<b>16oz</b>	<b>\$10.35</b>	<b>1-2 drops</b>	<b>Makes 1,456 gallon</b>	<b>Less than 1¢ / \$10.35</b>
Automatic Dishwasher	Size	Cost	Usage per Load	Loads	Cost per Load / 48 Loads
Cascade	75oz	\$7.79	Fill both cups	21 loads	.37¢ / \$17.76
*Seventh Generation	75oz	\$7.49	Fill both cups	21 loads	.36¢ / \$17.28
<b>Get Clean Dish Wash Automatic</b>	<b>32oz</b>	<b>\$9.50</b>	<b>4 teaspoons</b>	<b>48 loads</b>	<b>.20¢ / \$9.50</b>
Laundry Stain Remover	Size	Cost	Usage	Gallons	Cost per Gallon /4 Gallons
Shout Soil and Stain Remover	22oz	\$3.99	Straight	5.51 gallon	\$19.95 / \$79.80
Dreft Ultra Stain Remover	22oz	\$3.29	Straight	5.81 gallon	\$16.45 / \$82.25
<b>Get Clean Nature Bright</b>	<b>32oz</b>	<b>\$9.30</b>	<b>2TbIs to 16oz water</b>	<b>4 gallons</b>	<b>\$2.29 / \$9.30</b>
Laundry (powder)	Size	Cost	Usage	Gallons	Cost per Load / 224 loads
Gain Powder Laundry Detergent	126oz	\$12.99	1 full scoop	80loads	16.2¢ / \$36.29
Seventh Generation	112oz	\$12.99	Provided scoop	42 med. loads	30.9¢ / \$69.22
<b>Get Clean Fresh Laundry Powder</b>	<b>14lb</b>	<b>\$40.25</b>	<b>1/8 cup</b>	<b>224 med. loads</b>	<b>17.9¢ / \$40.09</b>
Chlorine Free Laundry Brightener	Size	Cost	Usage per load	Medium Loads	Cost per Load / 64 loads
Clorox Ultra Dry Bleach for Colors	77.4oz	\$7.99	2/5 cup	27 medium loads	29.6¢ / \$18.93
Seventh Generation Chlorine Free- Brightener	64oz	\$4.99	3/8 of a cup	21 medium loads	23.7¢ / \$15.21
<b>Get Clean Nature Bright</b>	<b>32oz</b>	<b>\$9.30</b>	<b>1 Tablespoon</b>	<b>64 medium loads</b>	<b>14.5¢ / \$9.30</b>
Fabric Softeners for Washers	Size	Cost	Usage	Medium Loads	Cost per Load / 64 loads
Downy	34oz	\$5.79	1oz	34 loads	16.1¢ / \$10.30
Seventh Generation	40oz	\$5.99	1oz	40 loads	14.9¢ / \$9.54
<b>Get Clean Soft Fabric</b>	<b>32oz</b>	<b>\$8.80</b>	<b>1/2 oz</b>	<b>64 loads</b>	<b>13.7 ¢ / \$8.80</b>
Fine Washables	Size	Cost	Usage	Uses	Cost per Use
Woolite Liquid	50oz	\$8.99	1 Tablespoon	100 uses	.09¢ / \$17.28
<b>Get Clean Basic H<sup>2</sup></b>	<b>16oz</b>	<b>\$10.15</b>	<b>1/2 teaspoon</b>	<b>192 uses</b>	<b>.05¢ / \$10.15</b>
Carpet Spot Remover	Size	Cost	Usage	Gallons	Cost per Gallon /4 Gallons
Resolve Carpet Stain Remover	22oz	\$6.29	Straight	5.818 gallon	\$36.60 / \$146.38
*Seventh Generation Carpet Cleaner	Discontinued				Discontinued
<b>Get Clean Nature Bright</b>	<b>32oz</b>	<b>\$9.30</b>	<b>2TbIs to 16oz water</b>	<b>4 gallons.</b>	<b>\$2.29 / \$9.30</b>



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Toilet Bowl Cleaners	Size	Cost	Usage per Toilet	Uses / uses per gal	Cost per Use / 64 Gallons
Lysol Toilet Bowl Cleaner	24oz	\$3.99	4oz	6 uses /32 per gallon	66.5¢ / \$1,361.92
Clorox Toilet Bowl Cleaner	24oz	\$2.49	6oz	4 uses /22 per gallon	41.5¢ / \$584.32
Seventh Generation	32oz	\$4.99	4oz	8 uses /32 per gallon	62.4¢ / \$1,275.90
<b>Shaklee Basic G</b>	<b>32oz</b>	<b>\$17.30</b>	<b>1tsp. to 16oz of water</b>	<b>64 Gallons</b>	<b>27¢ / \$17.30</b>
Disinfectants / Germicides	Size	Cost	Usage	Gallons of Solution	Cost per Gallon /64 Gallons
Lysol Disinfecting Spray	12oz	\$5.99	Straight	10.66 gallons	\$63.87 / \$4087.80
Clorox Clean Up	32oz	\$3.99	Straight	4.0 gallons	\$16.00 / \$1,024.00
Seventh Generation Bathroom Cleaner	26oz	\$3.99	Straight	4.92 gallons	15.3¢ / \$979.20
<b>Shaklee Basic G</b>	<b>32oz</b>	<b>\$17.30</b>	<b>3/8 tsp. to 16oz water</b>	<b>64 gallons</b>	<b>27¢ / \$17.30</b>

**\*\* Green text indicates "green product"**

All Comparisons are based on Manufacturer usage directions and/or actual measurements to determine uses per container

Prices were obtained from Kroger in Broomfield Colorado February 2011

\*Indicates the prices came from the company's website

- A new study in the July 20, 2010 issue of Environmental Health suggests that exposure to [household cleaning](#) products and air fresheners may increase risk of breast cancer.
- The study led by Julia Green Brody and colleagues from Silent Spring Institute in Newton, Massachusetts showed that women who often used household cleaning products were 110 percent more likely to be diagnosed with breast cancer than those who used them least often.
- Childhood asthma has jumped 400% in the last 20 years (Canadian Broadcasting Corp)

### From Article "Are Baking Soda, Hydrogen Peroxide, and Vinegar Truly Green Cleaning Products?"

1. Baking soda-derived from processing of a mined Earth resource – **NOT GREEN!**
2. Hydrogen Peroxide – derived from industrial chemical synthesis – **NOT GREEN!**
3. Vinegar – if derived from a clearly labeled plant source – **LIKELY GREEN!**

~ Dr. Chaney, PhD

BS in Chemistry from Duke University and a PhD in Biochemistry from UCLA.

**Total cost of products from Kroger and pricing green when available \$27,564.77**

**Get Clean Starter Kit (SPR) \$115.32, (MN) \$99.00**



- Non-toxic and do not pollute
- Use less packaging materials
- Leaves no harmful residues
- Safe around children, animals, and sensitive adults
- Biodegradable
- Outperforms many leading national brands