

Celebrate the Effect

Maui | May 4 – 9, 2015

Qualification Period July 1, 2014 – Feb. 28, 2015

Qualification Requirements (includes points, sponsoring, and rank requirements):

- Achieve 350 Points – Qualify for a trip for two people
- Achieve 850 Points – Double qualify (four people in two rooms)
- Achieve 1000 Points – Double qualify, plus two additional nights for four people including VIP Treatment (May 2–9, 2015)
- You must have at least 50 points in the Sponsoring Category, at least 10 of which are for Personal Sponsoring
- Must be a Paid As Coordinator or higher for at least four consecutive months within the Qualification Period, AND, once that requirement is met, your Paid As Rank may NOT fall below Senior Director for the remainder of the Qualification Period and all succeeding months through and including the month of the trip (May 2015)

Earn points and qualify for this exclusive island getaway when you do the activities that build your business!
You earn points by doing the following:

Sponsoring Points

The more you sponsor new Members and Distributors—and the more you work with and motivate them to reach the milestones below—the more points you can earn (up to a maximum of 125 points in this category):

15 Points	Sponsor a Super GOLD Ambassador	2 Points	Sponsor a Member or Distributor w/100 PV or more
10 Points	Sponsor a GOLD Plus Ambassador	1 Point	Sponsor a Member or Distributor w/50-99 PV
5 Points	Sponsor a GOLD Ambassador		(Points above are for new Members or Distributors sponsored in the U.S./Canada)

Rank Advancement Points

To earn Rank Advancement Points, you must achieve and be Paid As the new rank for the month of promotion plus three additional consecutive months without the personal use of Volume Grace Months (VGMs) or waivers.

30 Points	Achieve Director (45 if on <i>FastTRACK</i>)	180 Points	Achieve Key Coordinator
50 Points	Achieve Senior Director (75 if on <i>FastTRACK</i>)	210 Points	Achieve Senior Key Coordinator
75 Points	Achieve Coordinator	250 Points	Achieve Master Coordinator
90 Points	Achieve Senior Coordinator	275 Points	Achieve Senior Master Coordinator
110 Points	Achieve Executive Coordinator	300 Points	Achieve Presidential Master Coordinator
145 Points	Achieve Senior Executive Coordinator		

Business Leader Development (Net Gain) Points

A Net Gain is achieved when the number of Business Leaders in either your First Level or your Business Group (6 levels) increases by one over your base. You earn Net Gain points in the first month a Net Gain is achieved, and additional points as you maintain the Net Gain for three, five, and seven months.

First Level

20 Points	Increase Business Leader count by 1 (month 1)
25 Points	Hold increased Business Leader count (month 3)
30 Points	Hold increased Business Leader count (month 5)
35 Points	Hold increased Business Leader count (month 7)

Business Group (6 Generations)

5 Points	Increase Business Leader count by 1 (month 1)
10 Points	Hold increased Business Leader count (month 3)
15 Points	Hold increased Business Leader count (month 5)
20 Points	Hold increased Business Leader count (month 7)

Personal Group Volume (PGV) Growth Points

Each month that you achieve a 10% growth in PGV over your base PGV (which is your average PGV for the 12-month period from July, 2013 OR 2000 PGV).

5 Points per month

Longevity Points

One point for every full year you have been in Shaklee through June 30, 2014 plus one point for the coming year.

1 Point per year

Shaklee Cares Points

Earn one point for your donation of any of the available Shaklee Cares packs (maximum – 10 points).

1 Point per pack donation

Important Notes for Point Categories

Sponsoring Points

- For all qualifiers, a minimum of 50 Sponsoring Points are required, 10 of which must be Personal Sponsoring.
- A maximum of 125 points can be earned in this category (including AutoShip points and Sponsoring Carry-Forward points).
- PV must be applied within 60 calendar days of application entry date to count for points.
- Calendar days, not the first two business days of the month, are what count for sponsoring points. So be sure to complete your sponsoring requirement by Feb. 28, 2015.
- Sponsoring points are doubled if the person you sponsor establishes and maintains a 100 PV AutoShip for three months within the qualification period (AutoShip months need not be consecutive).
- For people sponsored during the qualification year, if a trip is not earned, Sponsoring Points earned during the final four months of the qualification period (November 2014 – February 2015) will carry over and expire at the end of the next qualification period.
- For everyone else, if a trip is not earned, Sponsoring Points expire at the end of the qualification period and cannot be carried over to the next incentive trip.

Rank Advancement Points

- To earn Rank Advancement Points, you must achieve and be Paid As the new rank for the month of promotion plus three additional consecutive months without the personal use of Volume Grace Months (VGMs) or waivers.
- New rank is determined according to the Five-Year Rule, which means a first-time, never-before-achieved rank, OR a Paid As Rank that was held only prior to July 2009 PV month, OR a Paid As Rank that was held for less than four consecutive months from July 2009 through June 2014. A month in which a VGM or waiver was used does not count as a month in which Director rank was held.
- Rank Advancement Points will be awarded only once for any given rank, and will be awarded at the conclusion of the four-consecutive month period. As such, for any Rank Advancement Points to be awarded in the 2014-2015 Qualification Period, a four-consecutive month requirement applies, even if the first month the rank was held was in a prior Qualification Period.
- Rank Advancement Points will count for the Qualification Period in effect at the time the points are awarded.
- Rank Advancement Points expire at the end of the Qualification Period and cannot be carried over to the next Qualification Period or incentive trip.

Business Leader Development (Net Gain) Points

- A Net Gain is achieved when the number of Business Leaders in either your First Level or your Business Group (6 levels) increases by one over your base.
- You earn Net Gain points in the first month a Net Gain is achieved, and additional points as you maintain the Net Gain for three, five, and seven months.
- Your base for the 2014 Qualification Period is the highest number of Business Leaders (First Level or Business Group) held in any month during the period July 2012-June 2014 PV months.
- Points are determined according to the total number of Business Leaders (First Level or Business Group), and are not related to the promotion of any particular leader.
- No points are awarded in any month in which you have a Volume Grace Month (VGM) or waiver, nor does a month in which you have a VGM or waiver count as a month in which you maintained a Net Gain. (A First Generation or Business Group Business Leader with a VGM still counts toward the calculation of Net Gains.)
- Net Gain Points expire at the end of the Qualification Period and cannot be carried forward to the next Qualification Period.
- If you achieve a Net Gain during the Qualification Period but have not yet held the Net Gain for three, five, and seven months, the holding period for the Net Gain will cross into the next Qualification Period and the points will be awarded, when earned, in the next Qualification Period.

Rank and Attendee Requirements

- To be eligible to attend the Celebrate the Effect Trip, you MUST be a Paid As Coordinator or higher for at least four consecutive months during the Qualification Period, AND, once that requirement is met, your Paid As Rank may NOT fall below Senior Director and no Volume Grace Months or waivers through the month of the trip. The last month you can begin your four consecutive months of Paid As Coordinator is November 2014. The “No Volume Grace Month” period starts right after you complete four months as a Paid As Coordinator and continues through the month of the trip—May 2015.

Notes

- In all cases, at least one attendee must be on the Shaklee records as a member of the qualifying Distributorship. Trip awards are nontransferable and must be taken in the year earned.

Tracking Your Points

Shaklee does all the work for you! You don't have to worry about keeping track of your own points. Simply log in to MyShaklee.com, click on “My Business” and in the “Tracker and Incentives” section, click on “Celebrate”: You will see the “Tracker” tab and if you click on this you will your point total and your breakdown of points towards earning this amazing trip!

For full program details, rules and restrictions, including other ways to earn points and special qualifications for Master Coordinators—go to MyShaklee.com and the 2014-2015 Shaklee Incentives Program Booklet.